



Research Article

Export performance of Indian marine products to major export market regions

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SUMMARY : The countries importing marine products from India are grouped into 12 major export market regions from 1998. The export performance of marine products from India to the major export market regions for the period 1998-2008 was analysed by studying the graphical trend, percentage contribution, compound growth rate, and instability index in export quantity and value. Direction of trade for export quantity was analysed for the period 2004-2008. It was found that the growth rates were low for U.S.A. and China (incl Hong Kong), and negative for Japan. The E.U. and South East Asia regions also had low rates. However, the rates were not significant for Japan, U.S.A., China, and Other West European countries. The index of instability in export quantity was low for E.U., Japan and moderate for U.S.A. Growth rate for total exports was low for export quantity and value and was not significant for the latter. The associated instability in export quantity was also low. Direction of trade analysis revealed that the largest market of China (including Hong Kong) returned only a moderate probability of retention of market share, as did the second largest region, the E.U. The highest probability of market share retention was shown by other Asian Countries.

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